

## Marketing Manager

The **Marketing Manager** develops a network of schools in target areas by working with school administrators to cultivate and maintain partnership agreements for the purpose of international student admissions.

### Responsibilities:

- Locate, screen and contact qualified potential schools to establish an international student partnership program
- Create, arrange, and deliver presentations to prospective partners
- Develop and negotiate partnership agreements
- Establish and maintain strong, effective relationships by communicating clearly and regularly with existing and potential partner schools
- Support marketing activities including mailings, trade shows, conferences, meetings and events
- Maintain constituent database
- Facilitate communications between partner schools and other team members

### Requirements:

- Bachelor's Degree
- Self-motivated and results-driven
- Excellent interpersonal and communication skills, including presentation skills
- Good organization and time management skills
- Able to prioritize and manage multiple projects
- Comfortable in a fast-paced start-up environment
- Professional sales experience preferred
- Proficient in MS Office
- Valid driver license, reliable vehicle and auto insurance
- Willing to travel, sometimes overnight

We offer competitive salary and bonuses. Please send cover letter (required) and resume to [info@renashall.com](mailto:info@renashall.com). Background check and references will be requested after successful initial interview.